



**CAMERATA
SINGERS**

www.pacameratasingers.org

Dear Friend of the Arts,

Camerata Singers is celebrating its 45th season under the leadership of Dr. Allan Birney, and has earned the reputation for presenting truly unique and outstanding performances of classical music with professional soloists and orchestral accompaniment.

We invite you to share in our successes by advertising in the Winter concert program: **'Vespers for the Passing of the Year'** to be held on Saturday, December 16, 2017 at First Presbyterian Church, Allentown. The program is exciting, with a wide variety of choral works. Featured are **'Five Hebrew Love Songs'**, by *Eric Whitacre*, **'The Passing of the Year'** by *Jonathan Dove*, and also a piece composed by our very own Music Director and Founder, *Allan Birney*. In addition, the audience will hear pieces by *Johannes Brahms*, *Giacomo Carissimi*, *Heinrich Schuetz* and more. The concert is expected to draw an audience of approximately 300 arts-oriented, music loving people. Display advertising options are as follows:

1/4 Page Wide (4 1/2" x 13/8")	\$50.00*	1/2 Page (4 1/2" x 35/8")	\$100.00**
1/4 Page Tall (2 1/8" x 35/8")	\$50.00*	Full Page (4 1/2" x 7 1/2")	\$200.00***

NOTE: If you wish to place Ads in **BOTH** our December 16, 2017 program and also in our April 28, 2018 program, featuring *G.F. Handl's* biblical oratorio, **'Israel in Egypt'** also at First Presbyterian Church, Allentown, there will be a 10% reduction in the total price for the two Ads. For example, a full-page Ad in the two programs would be \$400-\$40 = \$360. The April concert is also expected to draw an audience of approximately 300 music lovers. Alternatively, you may wish to support the Camerata Singers with a tax-deductible[†] contribution[‡], independent of advertising in the program, in one of the following amounts:

Conductor's Circle	\$200.00***	Sponsor	\$50.00*
Benefactor	\$100.00**	Supporter	\$25.00
		Friend of Camerata	\$10.00

[‡] entitles donor/advertiser to 4***/2**/1* complimentary tickets

Please indicate your choice of support on the form below and return it with your check to a Camerata Singers' representative, or mail it to: Camerata Singers, P.O. Box 4518, Allentown, PA 18105. If you have any questions, please call *Monique McCants* at 240-687-1633. Advertisements to be printed, and contributions to be acknowledged in the December 2017 program must be received by Friday, November 24, 2017. **Thank you in advance for your generous support of the Camerata Singers.**

[†] *Camerata Singers is a 501(c)(3) Organization.*

NAME: _____

PHONE: _____

ADDRESS: _____

Please attach camera-ready ad or your business card, letterhead, or a brief text for advertising. Digital source for ads should be emailed to: mmccants2014@gmail.com. Acceptable formats are Word, jpg, bmp, gif, tif, or pdf.

AD SIZE (circle): 1/4 wide 1/4 tall 1/2 Full

AMOUNT ENCLOSED \$ _____

Donation or Underwrite Chair (circle one): see other side

Camerata Singers

Please make checks payable to:

Representative: _____

CAMERATA SINGERS

Please return before Nov. 24, 2017 to:

CAMERATA SINGERS

P.O. BOX 4518 ALLENTOWN, PENNSYLVANIA 18105



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Alternatively, you may wish to support the Camerata Singers in a very special way by underwriting a particular performance soloist, orchestra chair, or even our Musical Director, Allan Birney, with a tax-deductible[†] contribution[‡], in one of the following amounts:

Accompanist's Bench (Winter or Spring)	\$1,200*** each
Soloist in Residence (Winter – 2 soloists) (Spring - 4 soloists)	\$1,000*** each
Conductor (Winter or Spring)	\$1,000*** each
Venue	\$500*** each
Orchestra Chair	\$200*** each
Choral Member	\$100** each
[‡] entitles underwriter to 4***/2** complimentary tickets [†] <i>Camerata Singers is a 501(c)(3) Organization.</i>	

Please indicate your choice of support by circling one (or more) of the above underwriting opportunities, and by filling in the form on the other side, and return it with your check to a Camerata Singers' representative, or mail it to: Camerata Singers, P.O. Box 4518, Allentown, PA 18105. If you would like to underwrite a particular soloist, please indicate your preference by circling the appropriate voice part (**soprano, mezzo-soprano, contralto, counter-tenor, tenor, baritone or bass**). Unless you request anonymity, Camerata Singers will acknowledge your underwriting of a soloist or chair in the printed program, using the "Name" information from the other side of this form.

If you have any questions, please call Bob Smith at 610-282-1362. Underwriting sponsorships to be acknowledged in the December 2017 program must be received by Friday, November 24, 2017.

Thank you in advance for your generous support of the Camerata Singers.